

new technology

By Alec Cross

NEW TECHNOLOGIE

In 1896 Ford's owner Henry Ford would improve the only version of a car. The car was cheaper, fuel-powered, and not heavy.

Ford would create cars that regular people could buy and make a lot of them. He had to use an assembly line for the factories to make the cars cheaper.

The assembly line is where a worker does one task while making the whole product, which in this case is a car. Ford would rely on this system to make cars, and we still do this today.



NEW TECHNOLOGIE

Henry Ford success would be because of vertical consolidation. Vertical consolidation is when you control all of the phases of production for the company.

Henry Ford would change the way cars were sold and made. Mr. Ford did not create the assembly line but the first to use it for cars.

